

The Wrap Up

PROMOTING THE SOFT PLASTICS CIRCULAR ECONOMY
RECYCLING.KIWI.NZ

What's happening in the Soft Plastics Recycling scheme?

Over 14 million units of soft plastic packaging have been turned into new products since January

It's been a busy few months, and we're delighted to report that we have re-started collections of soft plastics in Auckland. The suspension of collection services at the end of 2018 has allowed us to re-set the scheme so we only collect what we can process here in New Zealand. Being able to operate within our existing means, will also ensure less contamination of stock, and a better quality of soft plastics to be recycled.

We've continued to process collected materials throughout this time and as a result over 14 million individual items of packaging have been turned into plastic fence posts and cable covers since January.

“ The bin is back...
I'm so excited!!!
This has made
my day!!! ”



New Zealand Soft Plastics Recycling
738 views

12 0 SHARE SAVE ...



NZ Softplasticrecycling
Published on Jun 2, 2019

The New Zealand Soft Plastics Recycling programme restarted on May 20 2019. We invite the public to drop off soft plastics for recycling at participating stores.
Visit Future Post @ <https://www.futurepost.co.nz/> and Second Life Plastics @

SUBSCRIBE 2

What's the story behind the scheme?

We're very proud to support the processing of soft plastic materials here in New Zealand. Processing locally will support a thriving circular economy, and ensure more soft plastic materials don't end up in landfill.

To demonstrate what happens to the soft plastic we **can** collect, and to show what we **can't** collect, we've produced a short video.

Please share and promote this to your own suppliers and customers wherever possible. Contamination of the materials collected can compromise the processing equipment, and the quality of the end-product.

bit.ly/soft-plastic-recycling





Where can you recycle in Auckland?

The return of the soft plastics scheme was very well received by both the public and industry. We're happy to say that currently there are 37 stores collecting soft plastics to be recycled — from Silverdale in the north, to Papakura in the south; from Browns Bay to Botany Downs; from Henderson to Highland Park, and even out on Waiheke Island.

You can check out which Countdown, The Warehouse and Huckleberry stores are currently providing the service on our website: bit.ly/SP-store-locator otherwise Google 'soft plastics stores'.

We will be monitoring the scheme continuously and adding further collection points when feasible — right now it's about collecting what we can process. We need to manage, and balance, the supply of soft plastic raw materials with the growth in local processing operations throughout New Zealand. As other processors come on board, we'll be able to add more collection points.

Very happy to start collecting again. I've hated throwing plastic away.



The future is now...

It's exciting to see the first generation of products which have been manufactured using recycled soft plastics hit the market. Innovative recyclers, such as Future Post and Second Life Plastics, are producing some exceptional products — from fence posts, to cabling, garden edging, tuff buckets and water slides. Villa Maria is currently running a trial using the Future Posts in two of its wineries.



Where can I buy the products?

Several of our members have already purchased products manufactured by Future Post and Second Life Plastics, so we encourage everyone to take a look at these products which are supporting the soft plastic circular economy.

If you're keen to find more information on the fence posts, and how you can purchase them, check out facebook.com/futurepostnz/





Getting involved

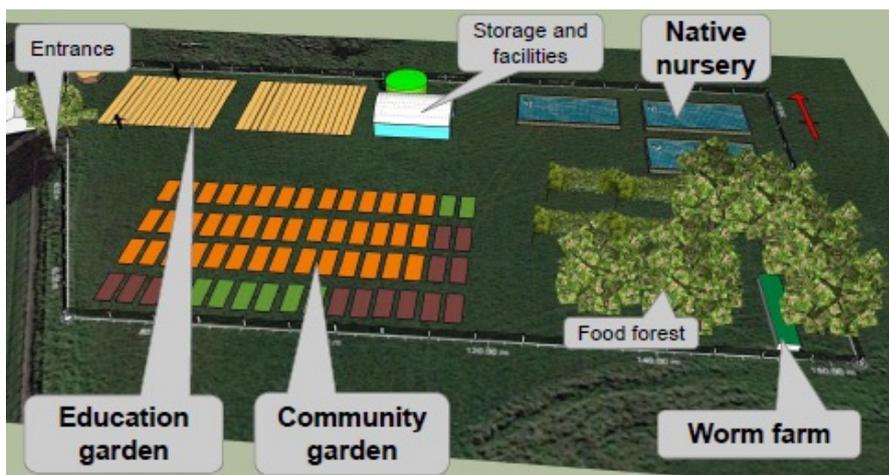
It's great to see that already there's some excellent examples of our members supporting these start-up processing businesses with integrated campaigns, and community projects.

Be EarthSmart and Recycle Your Soft Plastics

Cottonsoft™ brand, EarthSmart has purchased Future Posts for its wetland restoration project in the Whangarei region.

EarthSmart recycled toilet tissue is manufactured from 100% waste paper, and the brand is supporting the EarthSmart wetland restoration project at Parihauhau Station in Whanganui. There is more than 200 hectares of mature native bush on the property that offers habitat to native plants and birds.

EarthSmart is planting 1000 additional native trees, flaxes and manuka this year alone, and is also helping with pest control and wetland rehabilitation.



Purex and Future Post sponsors Manurewa High School education and community garden

Future Post and Purex are together providing and installing around 400 metres of fence posts for the Manurewa High School education and community garden.

The project will develop an education and community garden on the land in between the Manurewa Super Clinic and Manurewa High School.

This amazing project has the backing of the Counties Manukau DHB which is donating the land, and also assisting in raising funds required for the venture. Community gardens are tended collectively and provide the community with the opportunity to grow their own nutritious food, raise the profile of urban farming, and encourage self-sufficiency in vegetable production. All the while educating young people on sustainable living and being environmentally aware, well into the future.

Can't wait. And those who aren't happy about there being more drop off points and expanding already. Honestly give it time to work out and build up... we will end up in the same place again! Good things take time.

Call to all councils, businesses and government departments



To create a sustainable, circular economy, we need to buy the products made from our waste. These products can be used in a myriad of ways — replacing old fencing on farms and in council and community parks and gardens. Unless we support the companies turning our waste into valuable commodities and products, our recycling efforts are in vain.



IN THE MEDIA

Lucy Warhurst from TV3's Newshub reports from Future Post

The idea that “soft plastic has no commercial value and is difficult to repurpose” is what inspired Jerome Wenzlick, a farmer and fencer, who came up with an idea while putting up fencing at a rubbish dump. "We were putting wooden posts into the ground and the posts were snapping, and we thought why don't we make some posts out of the plastic that's in the ground," he told Newshub.

He's set up a company called Future Post and since the start of the year, he's recycled 300 tonnes of milk bottles and soft plastics — that's 75 truck-loads worth.

bit.ly/newshub-SPRS-relaunch

NZ Herald

Auckland's soft plastics to be made into fence posts as recycling scheme resumes.

Aucklanders will once again be able to recycle their soft plastics with new onshore processors giving bags and wrappers second lives as farming and gardening products.

bit.ly/NZH-fenceposts

Are you one of our 6,780 Facebook followers?

If not, head on over and like the SPRS facebook page and keep up to date with everything happening in the soft plastics space.

[facebook.com/softplasticrecycling](https://www.facebook.com/softplasticrecycling)



caption

Future Post win the 2019 Innovation Award at Fieldays for their #allblackpost

Jerome Wenzlick of Future Posts says this year's Fieldays has been a whirlwind. "It was non stop for four days. We've sold everything we have had in stock"

He explained to TV1 how they got started: "We were fencing on an old rubbish dump and digging up plastic. And we thought why don't we make posts out of all this rubbish in the ground?"

The environmental focus has paid off. After going to market just three months ago, Mr Wenzlick has now won the Fieldays Innovation Award.

