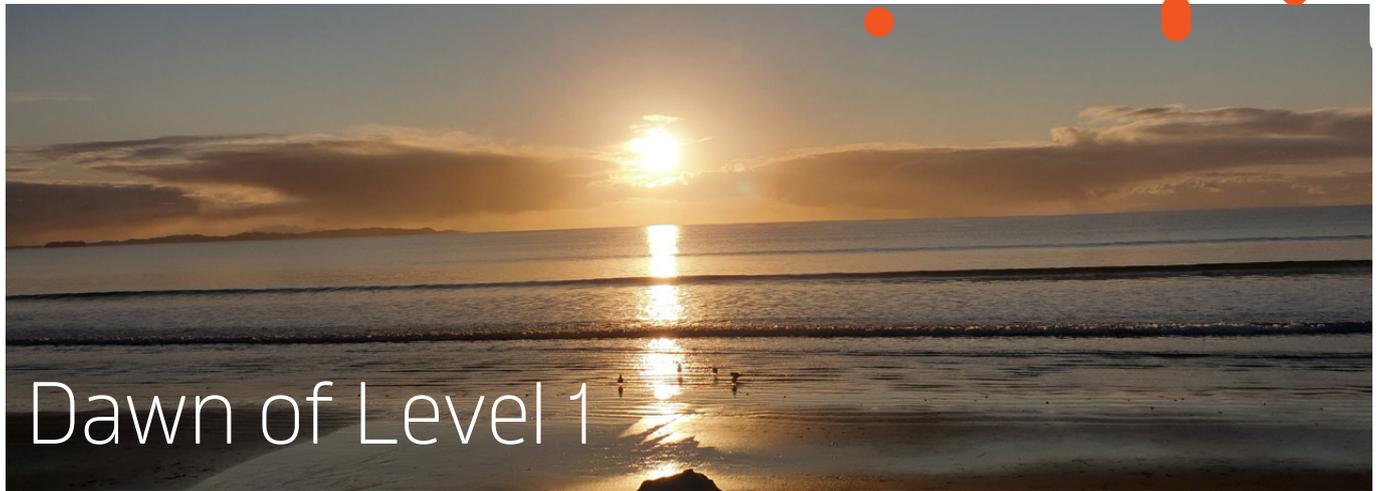


The Wrap Up

PROMOTING THE SOFT PLASTICS CIRCULAR ECONOMY
RECYCLING.KIWI.NZ



Dawn of Level 1

From July around 60% of New Zealanders will have access to a drop off location within 20 km of their home or workplace.

We're happy to say that we've now resumed collections at all of our participating stores. We took a phased approach to the restart so as not to put too much pressure on our retail partners who were busy providing the community with essential supplies.

Interestingly, but not surprisingly in the grand scheme that is Covid-19, we noticed that during lockdown people tended to select produce, bakery, and other items, wrapped in packaging rather than loose. We don't know if that will

continue but what we do know is that people really value having the soft plastic recycling bins in place so that the packaging we do use is able to be recycled.

We are also aware that people nationwide want to be able to recycle their soft plastics. As stated previously, we can only collect materials that can be processed locally. However, we're seeing incredible growth in the product portfolios of our local processing partners — Future Post and 2nd Life Plastics — which are increasing demand and therefore driving our circular economy here in New Zealand. The more local processing we can manage, the more collection points we

can establish countrywide. It is because of this that from Monday 13 July, people will be able to drop off their soft plastic bags and wrappers at Countdown Bethlehem, Countdown Taupo, Countdown Rotorua (Fenton Street) and Countdown Whakatane, plus another Waikato store with Countdown Matamata.

This is the latest expansion since we reset the scheme in 2019; and, means there will be 70 drop off locations around Auckland, Hamilton, Wellington, Whangarei, and now the Bay of Plenty.

A massive thanks to everyone who contributes to the Soft Plastic Recycling scheme – our members, our partners, and supporters alike.



Plastic Free July

It is commonly known that Plastic Free July is about avoiding plastic, but we also think it's about reducing the amount of plastic waste that goes to landfill, and also preventing litter. We are asking people that do have a soft plastic recycling bin in their region to do their bit and collect their soft plastics at home, and take it into their nearest participating store so we can recycle it.



WEBINAR

On 28 May, we hosted our first online forum to provide an update to members and prospects on the Waste Not Consulting audit; the release of the Annual Accreditation Report; and an update on Future Post. Around 50 people from 40 companies registered for the webinar – thanks to everyone

who tuned in, it was good to see you. This is the first in a series of webinars, and we will host our next update on **29 July**.

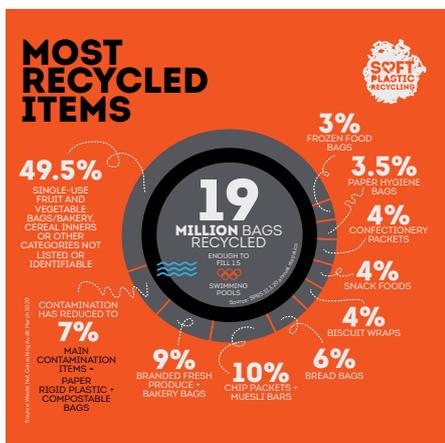
The webinar will focus on soft plastic recycling labelling to increase consumer awareness of the scheme.

ADVOCACY: GOVERNMENT'S IMPLEMENTATION OF THE BASEL AMENDMENT

The scheme has submitted on the Government's planned implementation of the Basel Amendment. New Zealand is one of around 180 countries to agree to improved regulated global trade in plastic waste to prevent environmental pollution. The agreement to amend the Basel Convention means exporters of contaminated, or hard-to-recycle plastic waste, will require consent from the Governments of receiving countries prior to shipping. This amendment will not prevent the trade of plastic waste but will incentivise trade in high-quality, sorted, clean plastic waste; and help ensure that the materials being shipped are for the purpose of recycling.

We expressed our support for the Government's implementation of the Basel Amendment to help ensure that our country's trading in plastic waste does not have adverse effects on the people and environment of other countries.

We noted, however, that this policy must be underpinned by significant investment in infrastructure in New Zealand to increase processing capacity for plastics, including flexible or soft plastics. The policy also needs to be clear that soft plastics, including LDPE and flexible polypropylene, are included in the framework.



SOFT PLASTIC RECYCLING SCHEME

THE WHAT, WHERE AND HOW ABOUT SOFT PLASTIC RECYCLING IN AOTEAROA NEW ZEALAND

28 MAY 2020 | 11AM-12 NOON

Please join us for the first of a series of webinars planned for the Soft Plastic Recycling Scheme (SPRS). **Lyn Mayes** Scheme Manager will be joined by:

Bruce Middleton from Waste Not Consulting to talk about **WHAT** brands he counted in his recent audit

Malcolm Everts Chair of the SPRS will talk about **WHERE** the scheme is going and release the annual report to the Ministry

Jerome Wenzlick from Future Post will talk about **HOW** soft plastics are recycled

RSVP donna@packagingforum.org.nz
Attendance limited to 60 so it's first come first served
Joining details to be circulated on acceptance

FIRST ACCREDITATION REPORT

We have released our first Scheme Accreditation Report which covers the period from 1 April 2018 to 31 December 2019. As such, the report covers two different periods in the scheme's development. The changes following the impact of the China Sword policy, and the lack of processing for mixed plastics globally, required the scheme to reset. The initial focus on collecting as much soft plastic materials as possible, and exporting them overseas, has transitioned in to working

with members to reduce plastic consumption, and in collecting the volume of plastic which can be processed by our partners, here in New Zealand.

Our objectives are clear:

- Increase the accessibility of the scheme to New Zealanders
- Improve the quality of the collected materials
- Close the gap between consumption and recycling
- Increase our membership and stakeholder support

bit.ly/SP-Report-1



We love to see the use of the soft plastic recycling logo on pack!

We continue to see an increase in members adding the soft plastic "recycle at store" logo on pack. This is helping to educate consumers about what can be recycled. We welcome all our members to utilise the logo, and promote the scheme wherever appropriate.

To find out more about use of the logo, join our webinar on the 29 July.



Love NZ Soft Plastics Recycling
Recycling centre



Are you one of our 8184 Facebook followers? If not, head on over and like the Love NZ Soft Plastics Recycling Facebook page and keep up to date with everything happening in the soft plastic space as well as promoting your support!

[facebook.com/softplasticrecycling](https://www.facebook.com/softplasticrecycling)

Member update



Asaleo Care Forest to Flush Life Cycle Analysis: Packaging contributes less than 10% of the overall carbon footprint

Asaleo Care is the first tissue manufacturer in our market to use environmental product declarations (EPD's) to assess the sustainability of their tissue products. This process involves completing a life cycle analysis (LCA) using internationally agreed and accepted parameters.

Through the LCA we understand all life cycle aspects from cradle to grave or, for toilet paper, what Asaleo Care refers to as 'forest to flush'. This has helped identify that the packaging component contributes to less than 10% of the overall carbon footprint, which is linked to the products' impact on climate change.

This is very low and highlights the critical role packaging has protecting the product and ensuring that all the

energy and resource used to make the product is not wasted. However, there are still opportunities to reduce this impact further by shifting to longer roll formats with less packaging. In the example of Handee Double Length, the carbon footprint of packaging can almost be halved in comparison to the equivalent standard offering.

Welcome to our newest member of the Soft Plastic Recycling Scheme

Pitango

PROMOTION OF THE SCHEME BY OUR MEMBERS

It's fantastic to see our members continuing to celebrate the Soft Plastic Recycling scheme through their own marketing and promotional channels...here are just a few we've spotted this month!



THE COLLECTIVE

We're proud as punch to be workin' with the Soft Plastic Recycling scheme, giving our yoghurt pouches a new life. Did you know

that they turn plastic waste into premium products that perform better for longer? Look out for their collection bins in selected Countdown, Huckleberry and The Warehouse stores, check out the link below to find your nearest participating store.

bit.ly/SP-store-locator



CASPAK NEW ZEALAND

Caspak New Zealand is proud to be a supporter of the Soft Plastic Recycling scheme. Through the implementation of its collection outposts throughout the country, the Soft Plastic Recycling Scheme is leading the charge in creating a circular economy tackling the war on waste as well as helping to create new products from disposed consumer goods.

Caspak is glad to be involved with such a fantastic stewardship programme to best align our business strategy with that of sustainable initiatives here in New Zealand. We have a range of products that we supply to customers that have been approved by the soft plastic programme partners as fit for recycling through their process. These include our ENVi range of high barrier products classified as Resin Identification Code 2, and our new range of selected products that includes up to 30% post-consumer recycled content saving more plastic waste going to landfill! We also now offer a stock range of medium/low barrier stand up pouches that are a single resin and suitable for most dry goods. Please feel free to get in touch and speak to one of the Caspak team about our innovative sustainable product offerings that align with the Soft Plastic Recycling scheme.

If you have any news or would like us to profile any innovative programmes your organisation is working on, please let us know!



WOOP! BACK TO BASE PROGRAMME PILOT RESTARTED 22 JUNE

Since WOOP started we have been committed to reducing our impact on the environment. We are minimising food waste, using recyclable packaging and offsetting the carbon footprint of each door to door delivery. The Back to Base programme allows our customers to send back their clean used packaging so we can ensure it is recycled properly to make products such as fence posts.

One of the challenges with packaging is what happens to it after it has been used and reducing what ends up in landfill. Along with using 99% recyclable and compostable packaging we want to make sure our packaging is recycled properly in New Zealand, and that the recycled material is used in New Zealand to create other products. Our Back to Base programme allows you to send back your clean used packaging so we can ensure it is recycled properly.



SOFT PLASTIC IN THE NEWS

SCHEME MANAGER LYN MAYES IS INTERVIEWED ON RADIO NZ NIGHTS SHOW

bit.ly/RNZ-SP

8.5.20: SOFT PLASTICS RECYCLING TO RETURN TO SELECTED COUNTDOWN STORES

bit.ly/SP-returning



FEEDBACK FROM HAPPY FUTURE POST CUSTOMERS

Patrick Malley from Maungatapere Berries recently sent feedback through:

"Our large-scale commercial orchard is located on rocky, volcanic grounds beneath Maungatapere Mountain, Whangarei, where you would often find wooden posts breaking during ramming. Whilst we chose Future Posts' recycled plastic posts because of both their performance and environmental benefits, we have also found them much easier to post ram into our soil. These posts are under a lot of pressure supporting heavy fruit rows, yet they are proving strong, durable and up for the task. If they do break, they simply snap cleanly, and don't shatter or splinter everywhere like wood can, which is much safer from a health and safety perspective.

We are looking to introduce the posts into our other blocks as the existing wooden posts are retired, and we consider it a big advantage that placement of Future Posts allows blocks to be easily converted from a conventional growing status to organic. But one of the big wins for us is the ability for Future Post to take back our orchard waste plastics, recycle and repurpose them back into usable plastic posts, and it is another hugely exciting aspect which meets with Maungatapere Berries environmental and sustainability principles. A great combination!



News from Future Post

The team at Future Post has continued to be busy revolutionising the fence post industry, turning recycled plastic in to a viable commercial commodity for a range of customers. So far, Kiwi farms are using the most posts. However, we've also seen Future Post products turn up in other areas such as at the Port of Tauranga, equine properties, agriculture/orchards, wineries, and in other various private residences.

A new milestone for Future Post with the marine industry embracing Future Posts. The Port of Tauranga needed a sustainable solution, and Future Post provided a product that ensured longevity, strength, and no leaching into the water. A great use for a square post.

Future Post can also help budding gardeners – stacked posts make ideal raised garden beds – no timber rotting away or leaching into the soil contaminating vegetables. A real forever box available from Future Post.

5 MILLION FUTURE POSTS A YEAR – WHERE DO THEY ALL GO?



FARMERS 50%
 PARKS 5%
 PUBLIC SECTOR 10%
 PRIVATE SECTOR 10%
 WINERIES 5%
 EQUINE 20%

THE
PACKAGING
FORUM



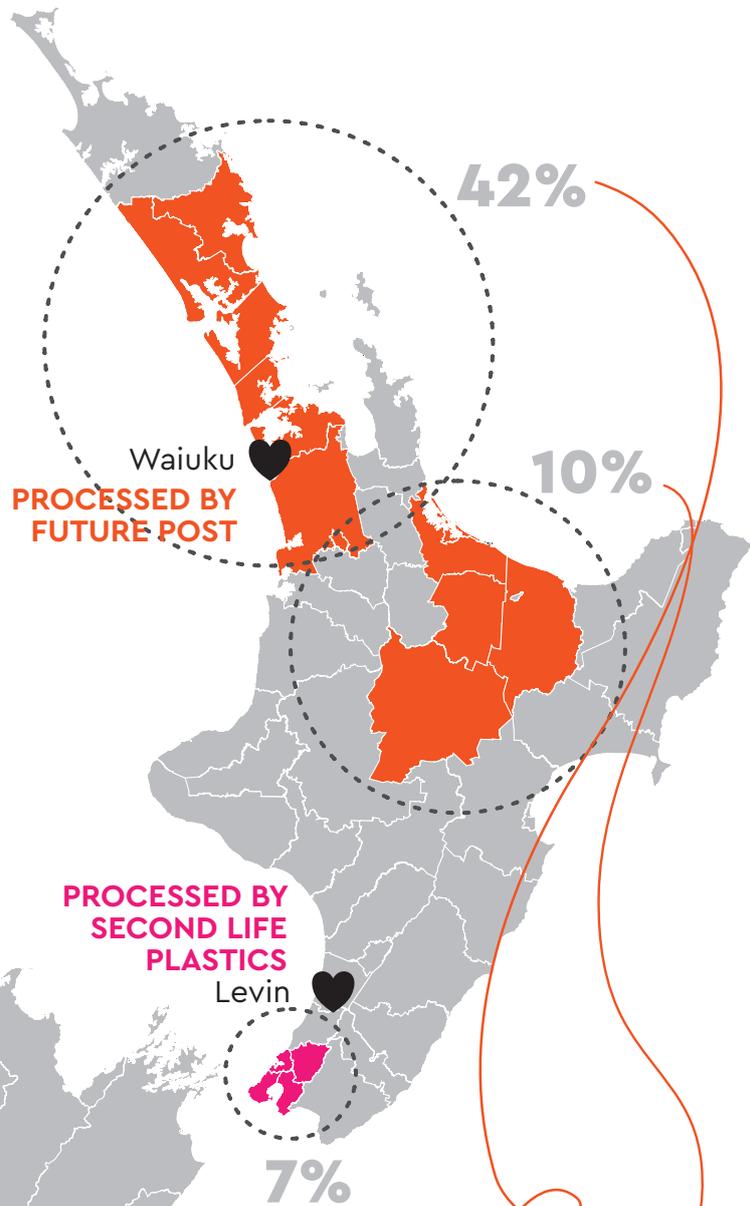
To support Plastic Free July

Local collections to local processors

Around **60% of the population** will be able to drop off soft plastic **within 20km** of their home or work

All soft plastics are processed locally by **NZ processors**

Current focus is on North Island until we have South Island processors



ALMOST
60%
OF NZ'S
POPULATION



Join the Soft Plastic Recycling Scheme to be part of the solution. Visit recycling.kiwi.nz.